Analyse and learn from your work
Observe, review and understand your activity to improve perfomance

Education goes first

The video analysis is widely used in various areas of the academic and professional world as a tool for research, formative feedback, behavioral and procedures analysis. However, the tools used so far, have been inappropriate and expensive, due to the use of old and inoperative video editors, which means wasting the users' time whose have to devote many hours to get truthful information, in order to complete their projects and perform an effective analysis.

Nowadays more and more personalities from academia and society, such as: **Bill Gates** or the Harvard University professor, **Thomas Kane**, call for the use and innovation of Video Analysis tools as a catalyst for improving Educational quality and its indicators. In this sense, academic research such as: "The Role of Technology in the Mentoring and Coaching of Teachers; **Rik Bennett**, 2010 "or" The influence of video analysis on the process of teacher change, **Tonya R. Tripp, Peter J. Rich**, 2012 " concludes on the different benefits of video analysis in education.

Similarly, The **OECD for 2018** is taken a **Teaching and Learning International Survey (TALIS)** "asking teachers and principals about the teaching and learning conditions to improve teaching. The proposed international video study of teaching practices will allow us to go one step further, by looking directly into the classroom. It will pilot methodologies to capture real teaching practices and will significantly add to data, such as those collected through the TALIS survey, by providing insights from classroom observations in an internationally comparative fashion".

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It is in this context, together with the knowledge and success cases of video analysis´s uses for many years in high-performance sports fields, that our video analysis unique solution is born. Codimg is an **integral innovative tool, easy to handle, maximum flexibility,** which brings **added value** to the academic centers that want to **improve their educational standards**. Allowing various faculties or departments such as marketing, oratory, psychology, neuroscience, medicine, arts or drama to obtain a **holistic information** of the classroom, **exchanged the vision** (teachers / students) **accurate statistics** and a **visual memory**, in a **Simple** and **cost effective way**.

The flexibility of **Codimg** allows people to analyze at their own pace, either in real time or retrospectively, and allows the studies to be executed in a personalized way. Providing **quantitative data** of the educational processes, Control over what happens inside the classrooms, as well as, opportunity for self-control and self-regulation. Achieving the following advantages: review and analysis of classes, **avoiding conflictive situations** in the centers. Maximizing profitability by **eliminating the cost of face-to-face assessment** by others auditing professors. As well, being a non-invasive method that **allows the evaluation of the intangible aspects** (creativity, emotions, etc.), feeling the environment that is lived in the classroom, **realizing actions that are lost in the daily routine**. .

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The **Codimg innovative solution** allows teachers and students to analyse individually, or in teams, the behavior of the class. Providing a **personalised evaluation** of educational progress, **empowement Educators** by **reviewing pedagogical practices**through: **feedback, comparing different teaching methods** and **sharing good practices**.

Through the recording of classes from various angles, the captured video is observed and reviewed, recording actions according to the pre-assigned parameters, which allows us to analyse, compare and organise the recorded actions. **Creating analysis and a visual memory, which we can be share for feedback and improvement of quality teaching**. Thanks to **Codimg.com innovative Solution** You can explore and understand human behavior, learning processes, decision making, emotions and more, using quality technology.

Codimg offers video analysis solutions that reveal knowledge for performance-based skills. We can tailor a proposal to the size and scale of your needs, as well as advice for **educational improvement** through the use of **new technologies**. Contact us at info@codimg.com or +34 622 203 784 - +34 928 363 816 from Monday to Friday from 08.00 to 20.00 (UTC + 0).